

# United Way Sydney Penrith Valley Fund



## Ever wanted to make a **POSITIVE** change to Penrith Valley?

### Here's your chance!

Donate (every donation over \$2 is tax deductible) now through the United Way Sydney Penrith Valley Fund and you can be sure that your donation will be used to benefit our local community.

This fund represents a partnership between United Way, Penrith Press and a group of local business people who are all committed to raising funds to support grassroots organisations working in the human and health care sector. Our aim is to help children, youth, families, the aged and those with disabilities (each of these organisations must be registered with the Australian Taxation Office with Deductible Gift Recipient Status).

### Let's do this together

United Way Sydney Penrith Valley Fund is a volunteer based organisation with no political or religious affiliations that is part of the global United Way network. United Way International was established in 1887 and is a world leader in meeting the needs of disadvantaged people, distributing over US\$5 billion annually. United Way has a presence in 10 local communities across Australia. In 2007, we invested over \$7 million and 4,500 volunteer hours to grassroots human care projects that help people in need in our local communities.



**Help us find the answers. To make the pledge simply fill out the form below and send cheque or money order to Penrith Press, 407-409 High Street, Penrith. Every donation of \$2 or more is tax deductible.**

Name:..... Phone:.....

Address:.....

Pledge Amount \$ .....

Please make all cheques out to **United Way Sydney**.



**Why you should support the United Way Sydney Penrith Valley Fund work:**

**1. Supporting community groups is a great way to build your brand with customers, employees and suppliers.**

People support businesses that invest in the community in which they live and work. Businesses are acknowledged through demonstrated corporate values in action, enhancing reputation and profile.

**2. The Fund supports grassroots community groups**

Many of the Fund's community partners don't have the capacity to market or fundraise themselves. Support from your company and employees has a direct and tangible impact.

**3. Our due diligence process ensures high levels of confidence and integrity**

The Fund conducts due diligence on the projects that will be supported by donations to ensure that the project will drive change and add value to the community. This minimises the risk of funds not reaching intended destinations and ensures greater community impact.

**4. The ability to support a wide range of organisations**

The Fund enables support to be given to a wide range of organisations in the human and health care sector.

**5. Your donation leverages off the combined donations of other businesses and has a greater community benefit**

Every donation counts, but when all donations are combined it has a much greater impact on the Penrith Valley community and is also administratively easier for local community groups.

**United Way**  
*Penrith Valley Fund*

PENRITH  
**Press**



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